



## Lakes of Fire AfterBurn Report 2017

Great Lakes Experimental Arts LLC, held its 9th Lakes of Fire Event with the theme Fire and Ice. And, burned as an effigy "The Eggify"; a Phoenix Egg. For the seventh year, our Event was held on the Lucky Lakes Campground and Outdoor Center property in Montague, Michigan. Set-up began on June 9th. Gate opened to General Ticketed Participants on June 14th. Effigy was burned on June 17th. Last boots on ground vacated the venue on June 20.

**Pre Event.** Infrastructure Teams and Effigy Build Crew began to arrive on site June 9, 2017. Infrastructure Construction and Effigy Build occurred with few interruptions from Michigan Weather. Morning Lead meetings began on June 10. Early arrivals for qualifying Leads, Volunteers, Theme/Sound camps and Art Installs began on June 13, 2017. Population was increased to 400 during our pre-event work.

Most departments were set up and staffed when Gate opened to the General Ticketed Participants on June 14, 2017. Our effigy was complete and open for participant interaction. Our Board Communications were established with Event Departments, Landowner and local authorities.

**Event.** 2,172 tickets were sold. Participation waivers were signed by adults 18 years of age and older. Children 17 and under were assigned wristbands and the parent or guardian completed a 'child registration form' that included basic information: parent name, child name, camping location. Approximate number of attending children was 85. 42 Art Grant and Honoraria recipients were among a huge variety of displays brought by over 101 Themed Camps and several large Sound Camps. 12 Mutant Vehicles registered with the DMV along with 6 Small vehicles. We ran 19 Organizational Departments with over 959 participants volunteer under those departments.

**Challenges.** Along with this year's 10% population growth, we also had a 25% growth in the number of theme camps. Open camping space issues arose as a result of the theme camp increase, and open camping absorbed 22 theme camps, This resulted in some displacement of non theme camp associated attendees. In addition, a noticeable shift in the wrist-banding of the population in the 21 and up age group with a decrease group in the 13-20 age group. This was effectively resolved onsite, by creating overflow areas in underutilized areas of the event and among theme camps offering up unused excess site-space.

**Post Event.** Event personnel were onsite until June 20, 2017 for completion of infrastructure tear down, storage and full site restoration.

**Finances.** Closed the books with a surplus of \$13,510 after paying expenses \$193,485. Total revenue was \$206,995.